

the college of willwriting



The Marketing Blueprint - for Will Writers

The course:

A fantastic one day course delivered by Tom Stansfield for estate planning professionals helping them to implement proven systems for business growth. Small business marketing doesn't have to be complicated and this course helps College of Will Writing attendees with all of the following:

Delegates will leave the course with a will-writing business plan, a tailored marketing strategy, a simple action plan, tons of content ideas, their first video, an optimised social media profile and growth goals.

What delegates will get

- ✓ Business Plan
- ✓ Marketing Strategy
- ✓ Action Plan
- ✓ Their first marketing video
- ✓ Content Plan

For sole traders, or small will writing firms wanting to improve their marketing.

The Tutor - Tom Stansfield



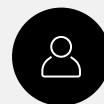
10+ Years Experience

Tom formally worked with the team at the SWW for 6 years prior to launching Legal Growth



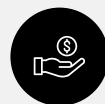
Industry Expert

Tom and his team are industry experts when it comes to legal marketing.



Actionable Results

Don't spend money on marketing unless you can predict results. We deliver.



Rapid Value Creation

Marketing is about long-term growth but it's great to see quick wins too.

Contact Us



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www.legalgrowth.co.uk